



# ALMOND 94.3FM

... The Model of Broadcasting

@almond943fm www.almond943fm.com

Quarter 1067, Alhaja Hummani Alaga Close, Along  
Customs-Federal Secretariat Road, Agodi GRA Ibadan Oyo State.

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## SPOTS PLACEMENT RATE

CLASSIFICATION	60Secs	45Secs	30Secs	15Secs
AAA BELT (6:00am – 12noon) (3:00pm – 8:00pm)	7,000	5,500	4,000	3,000
AA BELT (12noon – 3:00am)	5,000	4,000	3,000	3,000
A BELT (8:00pm – 10:00pm)	4,000	3,500	3,000	2,000

## POLITICAL RATE

CLASSIFICATION	60Secs	45Secs	30Secs	15Secs
AAA BELT (6:00am – 12noon) (3:00pm – 8:00pm)	15,000	12,000	10,000	8,000
AA BELT (12noon – 3:00am)	12,000	10,000	8,000	7,000
A BELT (8:00pm – 10:00pm)	8,000	7,000	6,000	5,500

## SPONSORED PROGRAMME (RELIGIOUS)

CLASSIFICATION	60Mins	45Mins	30Mins	15Mins
AAA BELT (6:00am – 12noon) (3:00pm – 8:00pm)	45,000	25,000	15,000	12,800
AA BELT (12noon – 3:00am)	12,000	10,000	8,000	7,000
A BELT (8:00pm – 10:00pm)	8,000	7,000	6,000	5,500

## LIVE COVERAGE

<b>RELIGIOUS</b>	<b>N100,000/Hour</b>
<b>CORPORATE</b>	<b>N200,000/Hour</b>
<b>POLITICAL</b>	<b>N300,000/Hour</b>

## NEWS COVERAGE

<b>CORPORATE EVENT</b>	<b>50,000</b>
<b>POLITICAL EVENT</b>	<b>75,000</b>
<b>SOCIAL EVENT</b>	<b>30,000</b>
<b>RELIGIOUS EVENT</b>	<b>25,000</b>

## PERSONAL PAID ANNOUNCEMENT

<b>1-50 WORDS</b>	<b>51-80 WORDS</b>	<b>81-100 WORDS</b>	<b>101-150 WORDS</b>
<b>2,000</b>	<b>3,500</b>	<b>4,500</b>	<b>5,000</b>

## NEWS MENTION

	<b>CORPORATE</b>	<b>POLITICAL</b>	<b>RELIGIOUS</b>	<b>OBITUARIES / IMMEMORIALS</b>
<b>6.00-12.00 noon</b>	<b>N45,000</b>	<b>N35,000</b>	<b>N28,000</b>	<b>N15,000</b>
<b>1.00-6.00pm</b>	<b>N35,000</b>	<b>N28,000</b>	<b>N20,000</b>	<b>N10,000</b>
<b>7.00-10.00pm</b>	<b>N28,000</b>	<b>N28,000</b>	<b>N15,000</b>	<b>N10,000</b>